

Grooves XL {®} _ Mission - Vision - Strategy

Our mission:

What do we stand for ? Which norms & values do we have ? What makes us tick ?

Our vision:

What are we going to do ?

Our strategy:

How are we going to do this ?

Grooves XL {powered by Progressive X Grooves} is a project. Mission = sharing knowledge of the (r)evolution of the grooves. Grooves = all music you can dance to. What makes us tick is that there is a connection between grooves- and metal music.

Vision = we are going to explore what the influence is of the grooves (r)evolution. From the past into the FutureNow.

Strategy = sharing grooves music to inspire you by radio, websites and social media.

Radio format (in music styles):

1. Disco dance classic _
2. Deephouse _
3. House classic _
4. Triphop _
5. Latin/salsa
6. Disco dance classic _
7. Deephouse _
8. Synthesizer classic _
9. Triphop _
10. Synthesizer

Disco dance classics are an evolution in itself of R&B, Jazz and Soul/Funk music. That means these styles can be played incidentally as well. House music is a plethora of styles for example Chicago house, progressive house etc.

Summary:

Are you connected to a radiostation, music website or music social media ?

Than you are welcome to become ambassador of the Grooves XL project !

My name is Pieter van Veen, owner / founder of Grooves XL. Feel free to contact me:

1. E-mail: groovesxl@gmail.com
2. Website: <https://progressivexgrooves.com>
3. Social media: Progressive X Grooves @ facebook
<https://www.facebook.com/groups/1586180455038788/>

Possibly there will be a Grooves XL website and/or (online) community in the future.

Grooves XL {®} sharing is caring. Be welcome to become an ambassador ! Music is the key to set yourself free. Inspire others. Music (r)evolution is the FutureNow !